

TOOLS FOR ENGAGING LANDOWNERS EFFECTIVELY

Finding and Using Landowner Data

Webinar Resources Sheet | September 26, 2019

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Presentation: <https://vimeo.com/363403015>

Data Resources

- US Census Quick Facts - <https://www.census.gov/quickfacts/>
- Market Segmentation Databases:
 - ESRI's Tapestry - <https://www.esri.com/en-us/arcgis/products/tapestry-segmentation/overview>
 - Claritas's Prizm - <https://claritas360.claritas.com/mybestsegments/#zipLookup>
- Acre Value - <https://www.acrevalue.com/plat-map/>
- National Woodland Owner Survey - <https://www.fia.fs.fed.us/nwos/>
 - Compare items using NWOS Table-Maker - <http://apps.fs.usda.gov/nwos/tablemaker.jsp>
 - View Summary Profiles - <https://www.engaginglandowners.org/landowner-data/find-profiles>
- US Census of Agriculture - <https://www.nass.usda.gov/AgCensus/>

TELE Resources

- TELE Workbook - <https://www.engaginglandowners.org/sites/default/files/documents/resources/TELEworkbook.pdf>
- Engaging Landowners in Conservation: A Complete Guide to Designing Programs and Communications - <https://www.engaginglandowners.org/guide>

Collection of Publications

- Family Forest Research Center - <http://www.familyforestresearchcenter.org/publications/>