

IT COULD BE THE BEST DECISION YOU MAKE FOR YOUR LAND TODAY



Have you considered partnering with a rabbit?

## YOU AND THE RABBIT: A WIN-WIN PARTNERSHIP

### What you want

- Funds to improve your land
- More wildlife on your land

### What the rabbit wants

- A home for rabbit communities
- Shrubs and young forest to provide food and shelter



Insert partners logos here

# The New England Cottontail rabbit needs your help. And it can help you.

## What you can do for the rabbit

The New England cottontail rabbit lives in young forests, a type of habitat that's dwindling on the land. As a result, so are these rabbits. They are very shy animals and need the cover of dense shrubs, bushes and young trees, plus the food these plants provide.

There are very few New England cottontail rabbit communities left in New England, and some of them are right here in [NAME] County. These rabbits need landowners like you to create young forest habitat on a portion of your land.

## What the rabbit can do for you

Creating rabbit habitat doesn't just help rabbits. It helps a wide variety of animals and birds that need similar habitat, including [INSERT NAME OF 2 GAME SPECIES]. Rabbit habitats can also be designed to achieve your own goals for your property, such as improving the quality of your timber stands, opening up your view, and building new trails and paths.

State and Federal agencies have set aside significant funding for habitat projects. When used wisely, this money can help fund improvements to your land.

## Sound like a win-win deal? Here's what to do.

Call [NAME] at [XXX-XXX-XXXX] or email me at [EMAIL ADDRESS] to discuss the possibility of creating rabbit habitat on your land in a way that improves your woods.

**Thank you for partnering with the Rabbit.**

[NAME]  
[YOUR ORGANIZATION]

*"When friends ask why the hunting is so great on my land, I tell them I partnered with a rabbit to make that happen. A habitat project can do your land good in many ways. I encourage you to speak with [NAME] today."*

- Local landowner

